LifeStraw ##

2026 CATALOG



IT ALL STARTED WITH

A SIMPLE STRAW

LifeStraw was born from a bold mission—to stop Guinea worm disease at its source. Through our partnership with The Carter Center, we developed the first Lifestaw Guinea worm filter in 1999.

Since then, over 40 million Guinea worm filter straws have been donated, stopping transmission and driving cases down to just

1.4 worldwide. This will be the first disease eradicated without the use of a vaccine.

By 2030, it is targeted that we will witness the eradication of Guinea worm forever—proof that innovation, collaboration, and relentless action car change the course of history.

AND WE DIDN'T STOP THERE....

Find out more about our partnership with the Carter Center to eradicate guinea worm disease:







LIFESTRAW IS THE LEADING BRAND IN

WATER FILTRATION

Holding a 41.2% dollar share and a 47.5% unit share in 2024, LifeStraw is the market leader in the outdoor sports and recreation water treatment category.

Every product directly fuels our LifeStraw Give Back Program.

RECENT AWARDS + ACCOLADES





















AS SEEN IN















GIVE BACK PROGRAM

EVERY PRODUCT PURCHASED MAKES AN IMPACT

Through our Give Back program, LifeStraw has provided over 11 million children with a year of safe drinking water, empowering schools and communities with lasting access to clean water and a healthier future.

HOW DOES THE PROGRAM WORK?

When a consumer purchases any
LifeStraw product, a portion of that profit
helps to fund the distribution of a
LifeStraw Community Purifier to a school,
as well as training, education,
maintenance, and spare parts.

HOW IS OUR PROGRAM UNIQUE?

We're not a one for one, and there's a reason.

Not every product serves every context or water need! We have a portfolio of products designed specifically for low resource settings. We don't just drop off products. We provide onsite education and training, and year-round support to build and maintain relationships with our schools and communities, and to ensure the purifiers are properly maintained and used. We make a five-year commitment to every school. We commit dedicated staff and resources to ensure our program is sustainable for the long-term. We renew the five - year commitments until schools themselves are able to provide safe water to all students. We hire locally. In western Kenya, we employ 40 full-time staff to ensure year-round training and education, implementation, and product maintenance and support. All programs are managed by local staff that come from the communities they support.

IN TIMES OF CRISIS,

LIFESTRAW ACTS QUICKLY

Through LifeStraw's Safe Water Fund, we deploy safe water solutions to communities impacted by natural and manmade disasters, including in 2024

our work in Western North Carolina, Gaza and Ukraine. With response efforts spanning over 65 countries, we have provided criticial aid where it's needed most, ensuring access to safe drinking water in the face of devastation.



THE TECHNOLOGY

ALL LIFESTRAW PRODUCTS START WITH ADVANCED HOLLOW FIBER MEMBRANE TECHNOLOGY

What the heck is that? Well, picture bundles of straws with microscopic holes in them, so small that organisms like bacteria, parasites, and even dirt and microplastics cannot pass through. Think of it as a super advanced spaghetti straine or tea sieve.



ALL LIFESTRAW PRODUCTS

Remove LOG 8 (99.999999%) for bacteria

LOG 5 (99.999%) for parasites/amoebas/cysts LOG 5 (99.999%) for

microplastics Are BPA Free + FDA Food Grade Materials



INDEPENDENT LAB TESTING

WE ARE THE ONLY WATER FILTER BRAND THAT OWNS AND OPERATES ITS OWN FULLY EQUIPPED ISO CERTIFIED WATER LABORATORY.

We perform cutting edge tests through external internationally recognized labs, on microbiological performance longevity, turbidity and other performance indicators. These labs are accredited by ANSI or WQA and all results are fully available as evidence dossiers.

WE TEST 100% OF OUR FILTERS

WHY WE'RE DIFFERENT

TECHNOLOGY + INNOVATION

We innovate technology powerful enough to prevent some of the most harmful diseases and emerging contaminants in the world and we back it with the most rigorous testing in the business.

FOR PEOPLE + PLANET

We recognize our responsibility to positively impact people and planet through our products, programs, and actions. As a proud B Corp and Climate Neutral Certified brand, we're committed to ensuring that respect, diversity, inclusion and equity are a conscious part of all our work.

YOUR PURCHASE HAS IMPACT

For every product sold, a child in need receives safe water for an entire year.

DISASTER RESPONSE

We support provision of safe water during humanitarian emergencies and natural disasters.



ON THE GO

BOTTLES, STRAWS + TUMBLERS

From airport gates to gym bags, LifeStraw's travel-ready water filter bottles are designed for life on the go.
Whether you're commuting, running errands, or exploring new destinations, they reduce bacteria, parasites, and chlorine, while improving taste. So you can refill with confidence, anytime.





GO SERIES 18 OZ

INSULATED STAINLESS STEEL WATER FILTER BOTTLE

LifeStraw Go Series is the ultimate sidekick for safer, better-tasting water for travel and everyday use. The 18 oz stainless steel BPA-free bottle filters out nasties, so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping, and the slim design fits in most car cupholders! The advanced 2-stage filter improves taste and protects against bacteria, parasites, microplastics, chlorine, silt, sand, and cloudiness.

THE ULTIMATE SIDEKICK

The 18oz stainless steel BPA-Free bottle filters out nasties so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping.

DOUBLE-WALLED INSULATION

Keeps beverages cool all day. Not intended for hot liquids as this can cause pressure to build inside.

SLIM DESIGN

18oz stainless steel - fits in most car cup-holders and backpack sleeves for convenient commuting and running errands.

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, chlorine, and more while improving taste.



Weight: 500ml | 468g Height: 11in | 28cm Diameter: 3.14in | 8cm



2-STAGE FILTRATION

Activated Carbon Ion +
Exchange Filter reduces
chlorine, odors +
organic chemical
matter.

Membrane Microfilter protects against:

99.99999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness

Pore Size: 0.2 micron

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



GO SERIES 22 OZ

BPA FREE WATER FILTER BOTTLE

LifeStraw Go Series is the ultimate sidekick for safer, better-tasting water for travel and everyday use. The BPA-free bottle filters out nasties, so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping. The advanced

2-stage filter improves taste and protects against bacteria, parasites, microplastics, chlorine, silt, sand, and cloudiness. The BPA-free bottle is made from 50% post-consumer recycled plastic. Do good on the go and avoid

single-use plastic bottles. THE ULTIMATE SIDEKICK

The BPA-Free bottle filters out nasties so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping.

RECYCLED MATERIALS

Both the bottle and our filter housing is made with 50% recycled plastic.

IMPROVES TASTE

The Carbon filter reduces chlorine, odors + organic chemical matter.

SAVES WASTE

The membrane microfilter lasts up to 4,000 liters. That's 8,000 single use plastic water bottles out of our parks, our oceans, and our communities.



Weight: 650ml | 247g Height: 9.4in |

Diameter: 2.8in |

RECYCLED MATERIALS: FILTER + BOTLE MADE WITH 50% RECYCLED PLASTIC



Activated Carbon Ion + **Exchange Filter** reduces chlorine, odors + organic chemical matter.

2-STAGE FILTRATION

Membrane Microfilter protects against:

99.999999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness

Pore Size: 0.2 micron

LEAK-PROOF HANDLE

COVERED

2-STAGE

FILTRATION

MOUTHPIECE

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



GO SERIES 24 OZ

INSULATED STAINLESS STEEL WATER FILTER BOTTLE

LifeStraw Go Series is the ultimate sidekick for safer, better-tasting water for travel and everyday use. The stainless steel BPA-free bottle filters out nasties, so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while roadtripping. The advanced 2-stage filter improves taste and protects against bacteria, parasites, microplastics, chlorine, silt, sand, and cloudiness. The double wall vacuum insulation keeps your water cool all day. Do good on the go and avoid single-use plastic bottles.

THE ULTIMATE SIDEKICK

The 24 oz stainless steel BPA-Free bottle filters out nasties so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while roadtripping.

DOUBLE-WALLED INSULATION

Keeps beverages cool all day. Not intended for hot liquids as this can cause pressure to build inside.

BEST FOR TRAVEL

Fits best in backpacks and airplane seat pockets.

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, chlorine, and more while improving taste.



NEW COLORS



LEAK-PROOF HANDLE

COVERED MOUTHPIECE

2-STAGE FILTRATION

DOUBLE-WALLED INSULATION

2-STAGE FILTRATION

Activated Carbon Ion + **Exchange Filter** reduces chlorine, odors + organic chemical matter. Membrane Microfilter protects against:

99.999999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness

Pore Size: 0.2 micron

LifeStra

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L

Activated carbon filter lasts up to 100L

Weight: 700ml | 515g Height: 11 in | 28cm Diameter: 3.3in | 8.8cm



GO SERIES 1L

BPA FREE WATER FILTER BOTTLE

LifeStraw Go Series is the ultimate sidekick for safer, better-tasting water for travel and everyday use. The BPA-free bottle filters out nasties, so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping. The advanced

2-stage filter improves taste and protects against bacteria, parasites, microplastics, chlorine, silt, sand, and cloudiness. The BPA-free bottle is made from 50% post-consumer recycled plastic. Do good on the go and avoid single-use plastic bottles.

THE ULTIMATE SIDEKICK

The BPA-Free bottle filters out nasties so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping.

RECYCLED MATERIALS

Both the bottle and our filter housing is made with 50% recycled plastic

IMPROVES TASTE

The Carbon filter reduces chlorine, odors + organic chemical matter

SAVES WASTE

The membrane microfilter lasts up to 4,000 liters. That's 8,000 single use plastic water bottles out of our parks, our oceans, and our communities.



Weight: 1L |

Height: 10.6in | 27cm Diameter: 3.5in | 89cm



2-STAGE FILTRATION

RECYCLED MATERIALS: FILTER + BOTLE MADE WITH

50% RECYCLED PLASTIC

BPA FREE

Activated Carbon Ion +
Exchange Filter reduces
chlorine, odors +
organic chemical
matter.
Membrane Microfilter

Membrane Microfilter protects against:

99.99999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness Pore Size: 0.2 micron

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



GO SERIES 1L

INSULATED STAINLESS STEEL WATER FILTER BOTTLE

LifeStraw Go Series is the ultimate sidekick for safer, better-tasting water for travel and everyday use. The stainless steel BPA-free bottle filters out nasties, so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping. The advanced 2-stage filter improves taste and protects against bacteria, parasites, microplastics, chlorine, silt, sand, and cloudiness. The double wall vacuum insulation keeps your water cool all day. Do good on the go and avoid single-use plastic bottles.

THE ULTIMATE SIDEKICK

The 18oz stainless steel BPA-Free bottle filters out nasties so you can fill up from airport bathrooms,

a tap in Mexico, or a gas station while road-tripping.

DOUBLE-WALLED INSULATION

Keeps beverages cool all day. Not intended for hot liquids as this can cause pressure to build inside.

BEST FOR TRIPS + WORKOUTS

Fits best in suitcases and carries conveniently.

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, chlorine, and more while improving taste.



Weight: 624g Height: 11in | 28cm Diameter: 3.94in |



2-STAGE FILTRATION

Activated Carbon Ion + Exchange Filter reduces chlorine, odors + organic chemical matter.

Membrane Microfilter protects against:

99.99999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness Pore Size: 0.2 micron

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



NEW 2026

GO SERIES GLASS 20 OZ

HAND-BLOWN GLASS WATER FILTER BOTTLE

LifeStraw Go Series is the ultimate sidekick for safer, better-tasting water for travel and everyday use. The hand-blown borosilicate glass bottle filters out nasties, so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping. The advanced 2-stage filter improves taste and protects against bacteria, parasites, microplastics, chlorine, silt, sand, and cloudiness. A silicone sleeve protects your bottle, and the window helps you track water intake all day long. Do good on the go and avoid single-use bottles.

THE ULTIMATE SIDEKICK

The 20 oz borosilicate glass bottle filters out nasties so you can fill up from airport bathrooms, a tap in Mexico, or a gas station while road-tripping.

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, chlorine, and more while improving taste.

SLIM DESIGN

20 oz borosilicate glass - fits in most car cup-holders and backpack sleeves for convenient commuting and running errands.



2-STAGE FILTRATION

Activated Carbon Ion +
Exchange Filter reduces
chlorine, odors +
organic chemical
matter.

Membrane Microfilter protects against:

99.99999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness

Pore Size: 0.2 micron

Carbon Ion + Meets US EPA + NSF P231

Filter reduces dors + emical standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L

Activated carbon filter lasts up to 100L



Weight: 1.2

Height: 3.5in x10.6in | 8.79cm x 27.04cm



GO SERIES TUMBLER

INSULATED STAINLESS STEEL WATER FILTER TUMBLER

Introducing the first-ever water tumbler that filters while you sip. The LifeStraw Go Series Water Filter Tumbler is independently tested to remove microplastics, bacteria, and more—so you can fill up safely when you need it most. This 18 oz stainless steel tumbler keeps water cool all day, fits conveniently in a car cupholder, and improves the taste of even the most questionable tap water. Do good on the go and avoid single-use plastic bottles.

LEAD-FREE

The tumbler is manufactured without the use of lead sealing

DOUBLE WALLED INSULATION

Keeps beverages cool all day. Not intended for hot liquids as this can cause pressure to build inside the

SLIM DESIGN

18oz stainless steel - fits in most car cup-holders, convenient for commuting and running errands.

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, chlorine, and more while improving taste.



Weight: 1.07oz

Height: 11 in | 30.3cm Diameter: 3.4in | 8.6cm

DOUBLE WALLED INSULATION 2-STAGE FILTRATION 180Z CAPACITY + SLIM DESIGN

2-STAGE FILTRATION

Activated Carbon Ion +
Exchange Filter reduces
chlorine, odors + organic

chemical matter.

Membrane Microfilter protects against:

99.999999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand,

and cloudiness

Pore Size: 0.2 micron

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



NEW 2026

ESSENTIALS TUMBLER

TRITAN RENEW WATER FILTER TUMBLER

Upgrade your old basic tumbler with something that actually helps make your water taste better and filters out the nasties. The Essential Tumbler effectively removes bacteria, parasites, microplastics, chlorine, and more, ensuring that every sip is safe, crisp, and refreshing. Making it the ideal companion for your daily activities.

LEAD-FREE

The tumbler is made with 50% certified recycled material using innovative molecular recycling technology that transforms hard-to-recycle plastics into new materials.

SLIM DESIGN

20 oz capacity fits in most car cup-holders, convenient for commuting and running

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, and more while improving taste.



2-STAGE FILTRATION

Activated Carbon Ion + **Exchange Filter** reduces chlorine, odors + organic chemical matter. Membrane Microfilter

protects against:

99.999999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness



2-STAGE FILTRATION

20 OZ CAPACITY + SLIM DESIGN

Pore Size: 0.2 micron

LifeStraw #

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



NEW 2026

GO SERIES TUMBLER

STAINLESS STEEL WATER FILTER TUMBLER

Upgrade your old basic tumbler with something that actually helps make your water taste better and filters out the nasties. With the power of LifeStraw technology, it effectively removes bacteria, parasites, microplastics, chlorine, and more, ensuring that every sip is safe, crisp, and refreshing. Making it the ideal companion for your daily activities.

LEAD-FREE

The tumbler is manufactured without the use of lead sealing dats

DOUBLE-WALLED INSULATION

Keeps beverages cool all day.

Not intended for hot liquids as this can
cause pressure to build inside the tumbler.

SLIM DESIGN

24 oz capacity fits in most car cup-holders, convenient for commuting and running errands

2-STAGE FILTRATION

Carbon filter + the membrane microfilter filters bacteria, parasites, microplastics, chlorine, and more while improving taste.





2-STAGE FILTRATION

Activated Carbon Ion +
Exchange Filter reduces
chlorine, odors +
organic chemical
matter.
Membrane Microfilter

Membrane Microfilter protects against:

99.999999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness

Pore Size: 0.2 micron

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

Membrane microfilter lasts up to 4,000L



LIFESTRAW SIP

REUSABLE STEEL FILTER STRAW WITH CARRY CASE

The LifeStraw Sip is the world's first reusable stainless steel water filter straw capable of removing microplastics, bacteria and parasites from drinking water. Each LifeStraw Sip includes a premium, leak-proof carry case for portability so you can take it with you to sip confidently from hotel and restaurant tap water, or during international travel.

PREMIUM MATERIALS

the Sip is made from highquality stainless steel with a silicone mouthpiece, and also includes a premium leak-proof carry case for portability and protection.

USER-FRIENDLY

No batteries or electrical outlets required; simply sip through the straw, and let the filter work its

COMPACT + PORTABLE

Slim and lightweight (less than 3 ounces), the filter straw and included carry case easily fits into your bag, making it a must-have travel companion.

NEW COLORS





99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness SILICONE MOUTHPIECE

STAINLESS STEEL

PROTECTS AGAINST

LEAK-PROOF

Meets US EPA + NSF P231 99.999999% of Bacteria standards for the removal of bacteria and parasites

Pore Size: 0.2 micron



LIFESTRAW SIP ESSENTIAL

REUSABLE BPA FREE FILTER STRAW

The LifeStraw Sip Essential is the world's first reusable BPA-Free water filter straw capable of removing microplastics, bacteria and parasites from drinking water. Each LifeStraw Sip includes a premium, leak-proof top and bottom cap for portability so you can take it with you to sip confidently from hotel and restaurant tap water, or during international travel.

PREMIUM MATERIALS

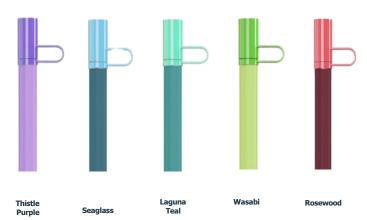
The Sip is made from high-quality BPA-free materials with a silicone mouthpiece, while also including a premium leak-proof top and bottom cap for portability and protection.

USER-FRIENDLY

No batteries or electrical outlets required; simply sip through the straw, and let the filter work its magic.

COMPACT + PORTABLE

Slim and lightweight (less than 3 ounces), the filter straw easily fits into your bag, making it a must-have travel companion.





PROTECTS AGAINST

99.99999% of Bacteria 99.999% of Parasites 99.999% of Microplastics Silt, sand, and cloudiness Pore Size: 0.2 micron

Meets US EPA + NSF P231 standards for the removal of bacteria and parasites

PRODUCT COMPARISON

LIFESTRAW GO SERIES



















	LifeStraw Go Series 18oz Stainless Steel	LifeStraw Go Series 22oz BPA Free	LifeStraw Go Series Glass 20oz Borsilica Glass Bottle	LifeStraw Go Series 24oz Stainless Steel		LifeStraw Go Series Tumbler 180z Stainless Steel	LifeStraw Go Series Essentials 18oz BPA Free	LifeStraw Go Series Tumbler 24oz Stainless Steel	
REMOVES BACTERIA & PARASITES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
REMOVES MICROPLASTICS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
REDUCES CHEMICALS + HEAVY METALS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
REMOVES CLOUDINESS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
REMOVES VIRUSES	No	No	No	No	No	No	No	No	No
MEMBRANE FILTER LIFETIME	1,000 gal (1 year)	1,000 gal (1 year)	1,000 gal (1 year)	1,000 gal (1 year)	1,000 gal (1 year)	1,000 gal (5 Years)	1,000 gal (1 year)	1,000 gal (1 year)	1,000 gal (1 year)
CARBON FILTER LIFETIME	26 gal (2 months)	26 gal (2 months)	26 gal (2 months)	26 gal (2 months)	26 gal (2 months)	26 gal (2 months)	26 gal (2 months)	26 gal (2 months)	
FILTER PORE SIZE	0.2 micron	0.2 micron	0.2 micron	0.2 micron	0.2 micron	0.2 micron	0.2 micron	0.2 micron	0.2 micron
WEIGHT	500ml (468 g)	650ml (247 g)	??? ml (??? g)	700 ml (515 g)	Stainless Steel- 700 ml (515 g)	1.7 lbs (468 kg)	??? lbs (??? kg)	??? lbs (??? kg)	1.8 oz
TESTING STANDARD	NSF P231 & US EPA- bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA- bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA- bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA-bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	BPA -650 ml (247 g) NSF P231 & US EPA-bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA- bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA-bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA-bacteria and parasites NSF42, 401, & 53 for chlorine, lead, mercury, & other pharmaceuticals	NSF P231 & US EPA-bacteria and parasites









1 YEAR OF SAFE WATER