



EXPEDITION QUALITY

ADVENTURE FOOD®

*From an adventurer,
For adventurers*



Catalogue

2024-2025

[ADVENTUREFOOD.COM](https://adventurefood.com)



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ABOUT ADVENTURE FOOD®

"It was my interest in nutrition and my experience on expeditions that prompted me to put my heart and soul into Adventure Food. I learned the hard way, through first-hand experience, about the nutritional requirements in such extreme conditions, and I constantly use this knowledge to make the range the best it can possibly be. You don't realize how important nutrition is until you find yourself on a 70-day trek to the North Pole (the first Dutch expedition to the North Pole, in 1997) or climbing an 8,000m-high mountain (as the first Dutch person to climb Mount Everest without supplemental oxygen, in 2002)."



"I realized, more than anyone, that nutritional value, taste, and ease of use are crucial to completing such challenges. Now, everyday sportsmen and women can benefit from this knowledge as well by choosing **Adventure Food!**"

Hans van der Meulen

For more information about my expeditions go to:
www.hansvandermeulen.nl



ABOUT

ADVENTURE FOOD®

Convenient, tasty and nutritious meals for every outdoor activity



Excellent quality-to-price ratio.

Strong international distribution: product available in **21 languages** and shipped to **28 countries**



Products made in the Netherlands, in Utrecht, in a **human-scale factory**.

A strong track record of **sustainable organic growth** (CAGR ~10%), driven by loyal customers.



FROM AN ADVENTURER, FOR ADVENTURERS

USPs

ADVENTURE FOOD®

600 KCAL

MEALS = 600 KCAL

Each Adventure Food meal is designed to provide 600 kcal, delivering sufficient energy during exertion and meeting the nutritional needs of every individual.

4 YEARS SHELF LIFE

All Adventure Food meals, including breakfasts and desserts, have a shelf life of 4 years, thanks to special packaging combined with an oxygen absorber. This combination preserves the products for an extended period.



VEGETARIAN & VEGAN

Adventure Food offers a great selection of vegetarian and vegan meals, with 6 vegetarian recipes and 2 vegan options. In this way, Adventure Food caters to each individual's dietary needs.

FREE FROM...

Most of our recipes are carefully developed to minimize allergens. As a result, many of our meals are free from gluten, milk, eggs, soy, peanuts, and more.



THE RANGE



THE RANGE

ADVENTURE FOOD®

CEREALS



VEGAN & VEGETARIAN



THE RANGE

ADVENTURE FOOD®

BEEF, PORK,
CHICKEN & SALMON



EACH MEAL
=
600 KCAL



THE RANGE

ADVENTURE FOOD®

DESSERTS

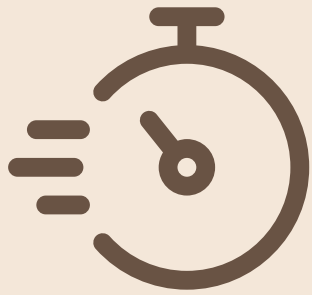


TITANIUM SPOON



THE RANGE

ADVENTURE FOOD®



SHELF LIFE
DOYPACKS



4 YEARS



SHELF LIFE
BAR



18 MONTHS



THE RANGE: 24 SKUs

ADVENTURE FOOD®



THE RANGE

ADVENTURE FOOD®

2 DIFFERENT PACKS :
WEST / EAST

Product name	Code number	Qty per box	Net wt. (g)	Kcal	Languages on the pack WEST	Languages on the pack EAST
Expedition Breakfast	EB	18	141	600	en - de - fr - es - et - nl - no - sv - fi - da	en - pt - it - pl - sk - cz - hu - lv - uk - ru
Knusper-Müsli	KM	18	137	600		
Scrambled Eggs	EG	18	98	450		
Pasta Salmone	PS	18	148	600		
Pasta Bolognese	PB	18	151	600		
Pasta Carbonara	PC	18	143	600		
Pasta ai Funghi	PF	18	144	600		
Pasta alle Noci	PN	18	143	600		
Chili con Carne	BC	18	150	600		
Bobotie	RA	18	144	600		
Sate Babi	RB	18	144	600		
Chicken Curry	RC	18	151	600		
Curry Fruit Rice	RF	18	149	600		
Cashew Nasi	RW	18	140	600		
Mince Beef Hotpot	MH	18	134	600		
Gulyás	GH	18	135	600		
Vegetable Hotpot	VH	18	138	600		
Veggie Couscous	CC	18	156	600		
Quinoa a la Mexicana	MQ	18	150	600		
Mousse au Chocolat	MC	18	69	300		
Vanilla Dessert	VD	18	73	300		
Tropical Rice Dessert	TD	18	67	300		
Energy Bar Seeds	BS	80	70	300	en - de - fr - es - nl - no - sv - fi - et - pl - da - cz - sk - pt - it - ro - lv - lt - hu - uk - ru	
Spoon Titanium	SP	18	-	-		





EXPEDITION QUALITY

ADVENTURE FOOD®



CHILI CON CARNE

500
KCAL

1 PORTION
800g (28.5 oz)
100%
100%
100%

1
PERSON

10
MIN

100%
WATER

100%
WATER

ADVENTURE FOOD

THEY TRUST US

ADVENTURE FOOD®



 [@intonomansland](https://www.instagram.com/intonomansland)

Bren and Tess are Dutch filmmakers traveling the world to capture stunning images of nature and people. Their account is an open invitation to travel and explore the beauty of the world.



 [@outdoorswithlau](https://www.instagram.com/outdoorswithlau)

Laura is a young French adventurer traveling the globe in her van. Whether by the ocean or in the mountains, she loves exploring the world with her adorable dog by her side!



 [@trekattitude](https://www.instagram.com/trekattitude)

Nicolas loves challenges! He walked over 3,000 km across France to explore this beautiful country. He also travels all around the world—treks no longer hold any secrets for him!



 [@freewalker.adventure](https://www.instagram.com/freewalker.adventure)

Marek takes us into his bushcraft world, teaching us how to survive in nature and sharing tips on camping. He's a true enthusiast who never hesitates to push his limits!

Do not hesitate to follow their adventures on Instagram!